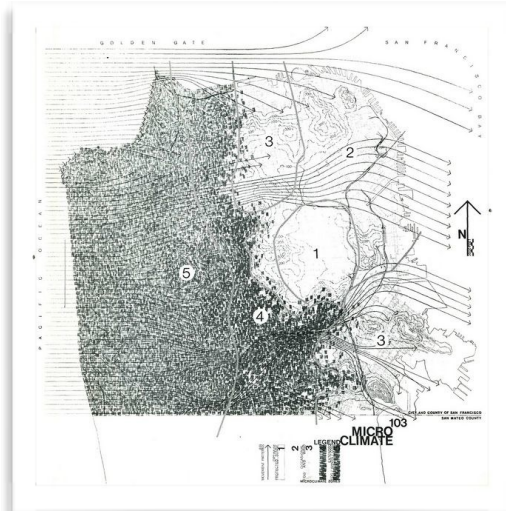


Air conditioning.

by Céline Mathieu



An off-fair is called “alternative” for being a modulation of an existing format. This text is the result of a collaboration with the world wide web, in specific Wikipedia, the free encyclopedia. It is a conglomerate, a ctrl alt del copy paste of found theory and own ideas. In that way the text can mirror both the format and the content of alternative art fairs. Questioning by appropriation and assimilation. *Alt* fair. You could say an alternative fair is like an island with an own climate. It is land surrounded by water, made from the same soil as the known vast land of the *classical art scenery*. It lays slightly cut off, drifting. Due to its distant position it allows a different reading of known formats of aligned white cubes. It is a small, off piece of land, a place to take a break from the big known, to savour question marks by the waterline. Only from a ship at sea the height of the sun can be measured from the real horizon. The alt fair’s scenography resembles an exhibition, instead of creating lines of separate booths, rows of closed individual cells. It represents air, not bubbles.

A **microclimate** is a local atmospheric zone where the climate differs from the surrounding area.

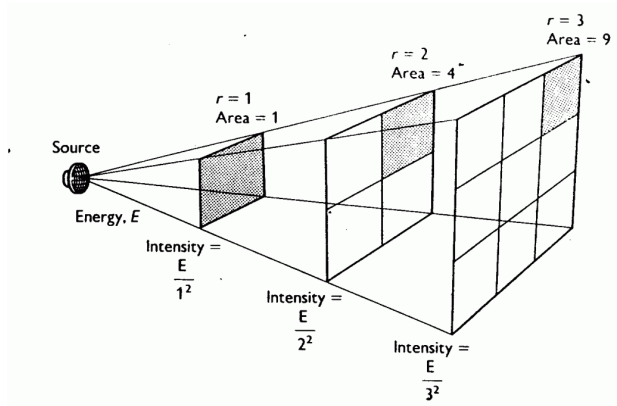
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An off-fair is a local atmospheric zone where the climate differs from the surrounding area.

An islands' climate is determined by ocean currents. The wind blows unexpected curves, surprised with such sudden presence of land. Being thus, weather forecasting is very difficult in the climate of small islands that are *alt fairs*. Pouring storms arise out of the blue, while only a few kilometers away the economical sun is nicely frying all it encounters.

A microclimate can offer an opportunity as a small [growing region](#) for crops that cannot thrive in the broader area. Microclimates can be used to the advantage of gardeners-*gallerists* who carefully choose and position their plants-*artists*. As pointed out by [Rudolf Geiger](#) in his book ^[5] not only climate influences the living plant but the opposite effect of the interaction of plantart on their environments/*fair* can also take place. Darwin, but just as well *art critics* and *curators of alt fairs* observe(s) unusual life forms and their adaptations to the harsh environment. Often the microclimate of an *alt fair* is shaped by a conglomerate of different influences. The presence of [permafrost](#) close to the surface in a [crater](#) creates a unique microclimate environment. Having a stable, ultra classical, frozen, inflexible format to alternate from, can stimulate an *off fair* to flourish. Cities as well as “classical” *art fairs*, often raise the average temperature by [zoning](#), sectioning it into *booths*, and a sheltered position can reduce the severity of winter — both for *quality or monetary* fluctuations. [Roof gardening](#) *off-fairs* however, exposes plants to more extreme temperatures in both summer and winter.

Microclimates can also refer to purpose-made environments, such as those in a room or other enclosure. Microclimates are commonly created and carefully maintained in museum display and storage environments. “While a museum gallery’s roofs and windows may reduce levels of pollutants, inclement weather, and daylight, they may also create (...) over-illumination.” On how things seem bigger when you zoom in on them. Presenting air, not bubbles.



sources:

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special thanks to:

